

DUPLICATE INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
963518-1	10/28/12	October 2012	10/01/12 - 10/23/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Billing Address:

Merrimack & Potomac Group LLC
Attention: Accounts Payable
497 Hooksett Rd
Suite 385
Manchester, NH 03104

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Advertiser	Product	Estimate Number
Bass/R/Congress	candidate	

Flight Dates	Order #	Alt Order #
10/17/12 - 10/23/12	963518	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/17/12	10/23/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	MTWTF--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/12 10/23/12 MTWTF-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WMURW 10/17/12 5:28 AM 5a Daybreak 5-6a :30 BAS12TV3006H \$700.00 NM 1 WMURTh 10/18/12 5:12 AM 5a Daybreak 5-6a :30 BAS12TV3006H \$700.00 NM 4 WMURF 10/19/12 5:24 AM 5a Daybreak 5-6a :30 BAS12TV3006H \$700.00 NM 3 WMURM 10/22/12 5:50 AM 5a Daybreak 5-6a :30 BAS12TV3006H \$700.00 NM 2 WMURTu 10/23/12 5:29 AM 5a Daybreak 5-6a :30 BAS12TV3005H \$700.00 NM									
2	10/17/12	10/23/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	MTWTF--	:30	5	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/12 10/23/12 MTWTF-- 5 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURW 10/17/12 6:41 AM 6a Daybreak 6-7a :30 BAS12TV3005H \$1,400.00 NM 2 WMURTh 10/18/12 6:12 AM 6a Daybreak 6-7a :30 BAS12TV3005H \$1,400.00 NM 5 WMURF 10/19/12 6:58 AM 6a Daybreak 6-7a :30 BAS12TV3005H \$1,400.00 NM 4 WMURM 10/22/12 6:28 AM 6a Daybreak 6-7a :30 BAS12TV3006H \$1,400.00 NM 3 WMURTu 10/23/12 6:58 AM 6a Daybreak 6-7a :30 BAS12TV3006H \$1,400.00 NM									
3	10/17/12	10/23/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9a	MTWTF--	:30	5	\$1,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/12 10/23/12 MTWTF-- 5 \$1,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WMURW 10/17/12 8:46 AM Good Morning America 7-9a :30 BAS12TV3006H \$1,150.00 NM 1 WMURTh 10/18/12 7:25 AM Good Morning America 7-9a :30 BAS12TV3006H \$1,150.00 NM 2 WMURF 10/19/12 8:40 AM Good Morning America 7-9a :30 BAS12TV3006H \$1,150.00 NM 5 WMURM 10/22/12 7:55 AM Good Morning America 7-9a :30 BAS12TV3005H \$1,150.00 NM 4 WMURTu 10/23/12 8:49 AM Good Morning America 7-9a :30 BAS12TV3005H \$1,150.00 NM									
4	10/17/12	10/23/12	KELLY & MICHAEL LIVE 9AM-10AM Class of Time - Fixed Non Pre-emptible		MTWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/12 10/23/12 MTWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WMURW 10/17/12 9:55 AM KELLY & MICHAEL LIVE DAY 9AM-10AM :30 BAS12TV3005H \$600.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
963518-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Bass/R/Congress	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/17/12	10/23/12	KELLY & MICHAEL LIVE 9AM-10AM		MTWTF--	:30	5	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMUR	Th	10/18/12	9:59 AM	KELLY & MICHAEL LIVE DAY	9AM-10AM	:30	BAS12TV3006H	\$600.00 NM
1	WMUR	F	10/19/12	9:51 AM	KELLY & MICHAEL LIVE DAY	9AM-10AM	:30	BAS12TV3005H	\$600.00 NM
5	WMUR	M	10/22/12	9:56 AM	KELLY & MICHAEL LIVE DAY	9AM-10AM	:30	BAS12TV3006H	\$600.00 NM
2	WMUR	Tu	10/23/12	9:51 AM	KELLY & MICHAEL LIVE DAY	9AM-10AM	:30	BAS12TV3006H	\$600.00 NM
5	10/17/12	10/23/12	STEVE HARVEY DY 9/4 10-11a		MTWTF--	:30	4	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/17/12	10/23/12	MTWTF--	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMUR	W	10/17/12	10:33 AM	STEVE HARVEY DY 9/4 START 10-11a		:30	BAS12TV3006H	\$200.00 NM
2	WMUR	F	10/19/12	10:12 AM	STEVE HARVEY DY 9/4 START 10-11a		:30	BAS12TV3006H	\$200.00 NM
3	WMUR	M	10/22/12	10:53 AM	STEVE HARVEY DY 9/4 START 10-11a		:30	BAS12TV3005H	\$200.00 NM
1	WMUR	Tu	10/23/12	10:38 AM	STEVE HARVEY DY 9/4 START 10-11a		:30	BAS12TV3006H	\$200.00 NM
6	10/17/12	10/23/12	The View	11-12p	MTWTF--	:30	5	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/17/12	10/23/12	MTWTF--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WMUR	W	10/17/12	11:36 AM	The View	11-12p	:30	BAS12TV3005H	\$600.00 NM
3	WMUR	Th	10/18/12	11:33 AM	The View	11-12p	:30	BAS12TV3005H	\$600.00 NM
1	WMUR	F	10/19/12	11:59 AM	The View	11-12p	:30	BAS12TV3006H	\$600.00 NM
2	WMUR	M	10/22/12	11:34 AM	The View	11-12p	:30	BAS12TV3006H	\$600.00 NM
4	WMUR	Tu	10/23/12	11:34 AM	The View	11-12p	:30	BAS12TV3005H	\$600.00 NM
7	10/17/12	10/23/12	News 9 at Noon	12-1230p	MTWTF--	:30	4	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/17/12	10/23/12	MTWTF--	4	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	W	10/17/12	12:12 PM	News 9 at Noon	12-1230p	:30	BAS12TV3006H	\$650.00 NM
4	WMUR	F	10/19/12	12:24 PM	News 9 at Noon	12-1230p	:30	BAS12TV3005H	\$650.00 NM
3	WMUR	M	10/22/12	12:09 PM	News 9 at Noon	12-1230p	:30	BAS12TV3006H	\$650.00 NM
1	WMUR	Tu	10/23/12	12:31 PM	News 9 at Noon	12-1230p	:30	BAS12TV3006H	\$650.00 NM
LR- Red Sox Conference Coverage									
8	10/17/12	10/23/12	Who Wants to be a Millionaire	1230-1p	MTWTF--	:30	3	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/17/12	10/23/12	MTWTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Th	10/18/12	12:58 PM	Who Wants to be a Millionaire	1230-1p	:30	BAS12TV3006H	\$500.00 NM
2	WMUR	M	10/22/12	12:52 PM	Who Wants to be a Millionaire	1230-1p	:30	BAS12TV3005H	\$500.00 NM
3	WMUR	Tu	10/23/12	12:52 PM	Who Wants to be a Millionaire	1230-1p	:30	BAS12TV3005H	\$500.00 NM
9	10/17/12	10/23/12	THE CHEW	1-2PM	MTWTF--	:30	3	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/17/12	10/23/12	MTWTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMUR	W	10/17/12	12:59 PM	THE CHEW	1-2PM	:30	BAS12TV3006H	\$500.00 NM
2	WMUR	Th	10/18/12	1:57 PM	THE CHEW	1-2PM	:30	BAS12TV3005H	\$500.00 NM
1	WMUR	F	10/19/12	1:30 PM	THE CHEW	1-2PM	:30	BAS12TV3006H	\$500.00 NM



Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
963518-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Bass/R/Congress	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/17/12	10/23/12	GENERAL HOSPITAL	2p-3p	MTWTF--	:30	4	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/17/12	10/23/12	MTWTF--	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURW		10/17/12	2:25 PM	GENERAL HOSPITAL	2p-3p	:30	BAS12TV3005H	\$250.00 NM
4	WMURTh		10/18/12	2:59 PM	GENERAL HOSPITAL	2p-3p	:30	BAS12TV3006H	\$250.00 NM
3	WMURM		10/22/12	2:22 PM	GENERAL HOSPITAL	2p-3p	:30	BAS12TV3006H	\$250.00 NM
1	WMURTu		10/23/12	2:21 PM	GENERAL HOSPITAL	2p-3p	:30	BAS12TV3006H	\$250.00 NM
11	10/17/12	10/23/12	ELLEN EF	4PM-5PM	MTWTF--	:30	4	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/17/12	10/23/12	MTWTF--	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURTh		10/18/12	4:19 PM	ELLEN EF	4PM-5PM	:30	BAS12TV3006H	\$250.00 NM
2	WMURF		10/19/12	4:46 PM	ELLEN EF	4PM-5PM	:30	BAS12TV3005H	\$250.00 NM
1	WMURM		10/22/12	4:44 PM	ELLEN EF	4PM-5PM	:30	BAS12TV3005H	\$250.00 NM
3	WMURTu		10/23/12	4:21 PM	ELLEN EF	4PM-5PM	:30	BAS12TV3006H	\$250.00 NM
12	10/17/12	10/23/12	News 9 at 5	5-6p	MTWTF--	:30	4	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/17/12	10/23/12	MTWTF--	4	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURW		10/17/12	5:38 PM	News 9 at 5	5-6p	:30	BAS12TV3006H	\$1,400.00 NM
1	WMURTh		10/18/12	5:57 PM	News 9 at 5	5-6p	:30	BAS12TV3005H	\$1,400.00 NM
2	WMURM		10/22/12	5:27 PM	News 9 at 5	5-6p	:30	BAS12TV3006H	\$1,400.00 NM
3	WMURTu		10/23/12	5:29 PM	News 9 at 5	5-6p	:30	BAS12TV3005H	\$1,400.00 NM
13	10/17/12	10/23/12	News 9 at 6/World News	6-7p	MTWTF--	:30	5	\$2,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/17/12	10/23/12	MTWTF--	5	\$2,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURW		10/17/12	6:23 PM	News 9 at 6/World News To	6-7p	:30	BAS12TV3005H	\$2,700.00 NM
5	WMURTh		10/18/12	6:09 PM	News 9 at 6/World News To	6-7p	:30	BAS12TV3006H	\$2,700.00 NM
3	WMURF		10/19/12	6:13 PM	News 9 at 6/World News To	6-7p	:30	BAS12TV3006H	\$2,700.00 NM
2	WMURM		10/22/12	6:29 PM	News 9 at 6/World News To	6-7p	:30	BAS12TV3006H	\$2,700.00 NM
1	WMURTu		10/23/12	6:13 PM	News 9 at 6/World News To	6-7p	:30	BAS12TV3006H	\$2,700.00 NM
14	10/17/12	10/23/12	Chronicle NH	7-730p	MTWTF--	:30	5	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/17/12	10/23/12	MTWTF--	5	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURW		10/17/12	7:23 PM	Chronicle NH	7-730p	:30	BAS12TV3006H	\$1,100.00 NM
3	WMURTh		10/18/12	7:22 PM	Chronicle NH	7-730p	:30	BAS12TV3005H	\$1,100.00 NM
5	WMURF		10/19/12	7:29 PM	Chronicle NH	7-730p	:30	BAS12TV3006H	\$1,100.00 NM
4	WMURM		10/22/12	7:23 PM	Chronicle NH	7-730p	:30	BAS12TV3005H	\$1,100.00 NM
1	WMURTu		10/23/12	7:22 PM	Chronicle NH	7-730p	:30	BAS12TV3005H	\$1,100.00 NM
15	10/17/12	10/23/12	INSIDE EDITION AC	730-8p	MTWTF--	:30	3	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/17/12	10/23/12	MTWTF--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		10/19/12	7:55 PM	INSIDE EDITION AC	730-8p	:30	BAS12TV3005H	\$700.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

DUPLICATE INVOICE

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
963518-1	10/28/12	October 2012	10/01/12 - 10/23/12

Advertiser	Product	Estimate Number
Bass/R/Congress	candidate	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/17/12	10/23/12	INSIDE EDITION AC	730-8p	MTWTF--	:30	3	\$700.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMURM		10/22/12	7:59 PM	INSIDE EDITION AC	730-8p	:30	BAS12TV3006H	\$700.00 NM
2	WMURTu		10/23/12		INSIDE EDITION AC	730-8p	:00		\$700.00 NM
Credited oversold inventory									
16	10/17/12	10/23/12	Nightline	1135p-1206a	MTWTF--	:30	3	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/17/12	10/23/12	MTWTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURW		10/17/12	11:53 PM	Nightline	1135p-1206a	:30	BAS12TV3005H	\$500.00 NM
3	WMURF		10/19/12	11:55 PM	Nightline	1135p-1206a	:30	BAS12TV3006H	\$500.00 NM
1	WMURM		10/22/12	12:01 AM	Nightline	1135p-1206a	:30	BAS12TV3006H	\$500.00 NM
17	10/17/12	10/23/12	News 9 at 11	11-11:35p	2-11---	:30	4	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/17/12	10/23/12	2-11---	4	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/17/12	11:30 PM	News 9 at 11	11-11:35p	:30	BAS12TV3006H	\$2,200.00 NM
2	WMURTh		10/18/12	11:34 PM	News 9 at 11	11-11:35p	:30	BAS12TV3006H	\$2,200.00 NM
4	WMURM		10/22/12	11:21 PM	News 9 at 11	11-11:35p	:30	BAS12TV3005H	\$2,200.00 NM
3	WMURM		10/22/12	11:34 PM	News 9 at 11	11-11:35p	:30	BAS12TV3006H	\$2,200.00 NM
18	10/20/12	10/21/12	6a Weekend Daybreak	Sa/Su 6-7a	-----11	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/17/12	10/23/12	-----11	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		10/20/12	6:59 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	BAS12TV3005H	\$225.00 NM
2	WMURSu		10/21/12	6:08 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	BAS12TV3006H	\$225.00 NM
19	10/20/12	10/21/12	7a Weekend Daybreak	7-9a	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/17/12	10/23/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		10/20/12	8:12 AM	7a Weekend Daybreak	7-9a	:30	BAS12TV3006H	\$400.00 NM
20	10/20/12	10/21/12	Weekend GMA	9-10a	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/17/12	10/23/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		10/20/12	9:41 AM	Weekend GMA	9-10a	:30	BAS12TV3006H	\$400.00 NM
21	10/20/12	10/20/12	ABC College Football	12n-7p	-----1-	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/17/12	10/23/12	-----1-	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		10/20/12	5:31 PM	ABC College Football	12n-7p	:30	BAS12TV3005H	\$1,200.00 NM
22	10/21/12	10/21/12	Close Up	10-1030a	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/17/12	10/23/12	-----1	1	\$400.00				

INVOICE

DUPLICATE

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
963518-1	10/28/12	October 2012	10/01/12 - 10/23/12

Advertiser	Product	Estimate Number
Bass/R/Congress	candidate	



www.thewmurchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/21/12	10/21/12	Close Up	10-1030a	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/21/12 10:23 AM Close Up 10-1030a :30 BAS12TV3005H \$400.00 NM									
Total Spots							76		

Payment Terms 30 Days

<u>Gross Total</u>	\$69,800.00
<u>Agency Commission</u>	\$10,470.00
<u>Net Amount Due</u>	\$59,330.00

RECEIVABLES CREDIT/DEBIT MEMO FORM

Note: Complete this form electronically and use the drop down menus when provided.

Today's Date:	November 1, 2012	
Station:	WMUR	Drop Down
Sales Region:	LOCAL	Drop Down
Agency:	Merrimack & Potomac	
Advertiser:	Bass/R/Congress	
Invoice #	963518	Net Invoice Amount \$ -
Invoice Date		Amount Paid \$ -
	Adjustment to Gross Billing	\$ 1,800.00
	Adjustment to Net Billing	\$ 1,530.00
AE Name:	Linda Magay	
NSM Name:		
Reason for DEBIT/CREDIT:	POLITICAL LUR ADJUSTMENT	Drop Down
	(Field Required - must use drop down list)	

EXPLANATION (Please explain in detail):

Incorrect rate was set in timeperiod by another advertiser

Revised invoice required? NO

REQUIRED APPROVALS:

Account Executive _____ Date _____

LSM/NSM _____ Date _____

GSM _____ Date _____

Controller/Business Manager _____ Date _____

Input to Wide Orbit on: _____ by _____

Rebates for week of 10/21

Wk of:	Day	Time	Prog.	Clot time	These are all gross figures				Bass		Comment
					Est	Paid	Actual LUC	Diff	spots	rebate	
10/22	M-F	5-6p	5pm News	1	1400	1400	500	900	5	\$4,500	another advertiser placed at incorrect rate

\$4,500
\$3,825.00 net rebate